



Hugo Duarte House Concert

At Club Gerz

6:00pm - 10:00pm

Friday August 26, 2011

4701 67th St
Urbandale, IA

We are very excited to have Hugo Duarte as the first performer at "Club Gerz"!!! Doors will open at 6:00 and music will start around 7:00. The cost will be a donation to Hugo (we suggest \$15-\$20) with all proceeds going directly

to him. Please bring a lawn chair and your beverage(s) of choice. Feel free to bring a munchie or dessert to share if you desire.

This is Hugo's first time to this "neck of the woods." We'd like to thank him for taking a chance and making Club Gerz a stop on the Back to Carolina leg of his Summer Tour! We want to welcome you all to our home to share in the enjoyment of Hugo's music. We hope you can join us. Please feel free to share this flyer with anyone else who might be interested. All are welcome. You can email clubgerz@gerz.net with any questions or to RSVP.

Who is Hugo Duarte?

Hugo is a Singer/Songwriter/Recording Artist from North Carolina, who travels extensively around the country performing his original music as well as his interpretations of songs by other well-known artists. He's a great storyteller, a first-class songwriter, a talented musician, and true Southern gentlemen. His songs will make you laugh, make you cry, and if you really listen, they'll make you think about what it means to be alive.

Duarte blends of a bit of Country, a pinch of Bluegrass, a handful of Southern rock, a cup or two of Blues, a dash of Island music, occasionally sprinkled with some American history, or tales of the sea, to form an eclectic style that doesn't fit into the traditional definitions of the Rock and Roll world, the Tropic/Island sound, Blues, Country or any other particular genre. He has shared the stage with the likes of Jimmy Buffett, Steve Winwood, Steve Cropper, Sam Clayton, Russ Kunkel, Billy Dean, Fingers Taylor, Michael Utey, Robert Greenidge, and Larry Michael Lee.

Hugo currently lives at his own Hillbilly Beach in Wilmington, NC. To learn more about Hugo, check out his websites www.hugoduarte.com and www.hillbillybeach.com.

What is Club Gerz?

"Club Gerz" is just the name we choose to describe our Trop Rock house concerts. These concerts are NOT a business nor business related activity. They are strictly a hobby for us. Simply gatherings of our friends, neighbors and guests to enjoy live music, fellowship, food and fun. Our house concerts are free but we do suggest a donation to the artist of \$15-\$20 per person. 100% of all contributions go directly to the performers.

Ultimately "Club Gerz" is our (Mike & Merry Gerzema) back yard... or house if the weather doesn't cooperate. Because of our love of Trop Rock music we are opening our home as a venue to help out artists traveling through the area. All you need to bring is a lawn chair and the beverage of your choice. A munchie or dessert to share is purely your choice. Of course some cash to share with the artist is encouraged and they often will have CDs and some "swag" for sale as well.

What is a House Concert?

A house concert very simply defined is a musical event presented in someone's home or another small space such as a backyard or community meeting room. It has been described as "Music as it should be...in the home, from the heart." Music has always been an enriching experience and house concerts certainly have occurred for thousands of years. Sometimes it was just families getting together to share some music and fun and other times a few neighbors would drop in and share the experience. Folk, country, and blues music have long histories of performances at people's homes and backyards. Those musical traditions have continued and expanded to today.

Some of today's most inspiring artists often perform in half-empty rooms of distracted customers, while competing with televisions and the noise of constant conversation. Then they go home with a tiny percentage of bar sales. House concerts create a wonderful opportunity for artists to perform in an environment they deserve while providing music fans a chance to experience these great artists in a way they never dreamed of.

House concerts are different than house parties. They are an opportunity to introduce some wonderful singer/songwriters to an audience in a setting where people are gathered to focus on music. The performance, the story, the story behind the story. An opportunity to get up close and personal with the artists.

Trop Rock artists have recently embraced house concerts as a method to make touring plausible and to reach audiences they otherwise would not be able to.

What is "Trop Rock"?

Tropical Rock, commonly referred to as "Trop Rock," is a musical genre that blends numerous musical influences including Rock, Reggae, Blues, Country, Swing, Beach, Zydeco, Caribbean and Latin with island/tropical instrument arrangements and song themes that represent a way of life that is relaxing and exotic. Although Trop Rock has its roots in the beach music scene of the 60's, Jimmy Buffett is often credited as putting Trop Rock "on the map". Crossover music stars like Jerry Jeff Walker, Kenny Chesney, Jack Johnson and The Zac Brown Band have brought the Trop Rock music genre to the mainstream public, resulting in a growing popularity that has opened the door for a whole new generation of island-inspired musicians.

Sometimes called Buffettesque, Gulf & Western, or Cari-Billy, evangelists like the members of the "Margarita Mafia" have been working to create a single identity for the genre under the label of "Trop Rock" going as far as establishing the "Trop Rock Music Awards." Actually an acronym standing for **M**usicians **A**rtists and **F**ans **I**n **A**lliance, the Mafia is made up of artists, DJ's, club owners and music lovers that have joined together to support and promote the Trop Rock style of music.



The advent of the Internet and internet radio have been a boon to many niche musical genres, and Trop Rock is no exception. Jimmy Buffett's Radio Margaritaville began as an Internet only radio station has now migrated to Sirius XM Radio. Another example is the Trop Rock station of the year, BeachFront Radio. Trop Rock outlets continue to expand both on and off the Internet



as demand grows and with them the opportunities for artists.

We invite you to enjoy our guest artists, explore these resources, listen to the music, and you just might find yourself in a "happy place" you never want to leave! So, pour yourself a boat drink, pull up a deck chair and settle down under that palm tree and let the waves of music wash over you.

It's a rhythm and a sound and an attitude, and it's bound to be fun.